

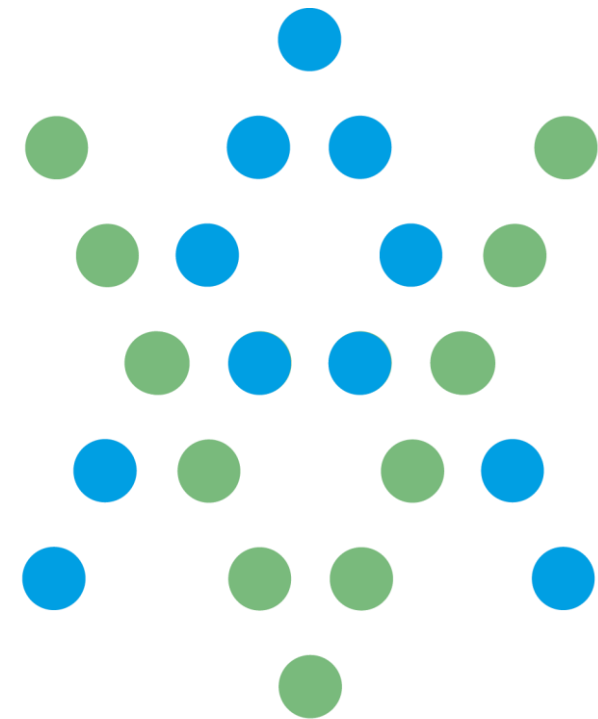
Alliance for Green Infrastructure - Spanish Initiative

Presenter: Jose Luis Rodríguez Gamo

Funded by



LIFE17 GIE/DE/000466



Alianza
por la Infraestructura
Verde

Why?

1. The management of GREEN INFRASTRUCTURE (GI) must be professionalized, recognized and standardized in **two ways**: *towards society* (as a scientific recognition) and as an *efficient tool* to provide ecosystem services to the managing party. We believe that we must give a strong impulse, position ourselves and raise awareness in society about the benefits of GI.
2. Alliances make us stronger: creation of a Lobby for the sector in Spain.
3. The mechanisms of public-private collaboration have not been sufficiently explored.

Objectives



Investigation
&
Standardization



Collaboration
&
Interlocution



Sensibilization
&
Dissemination

Objectives

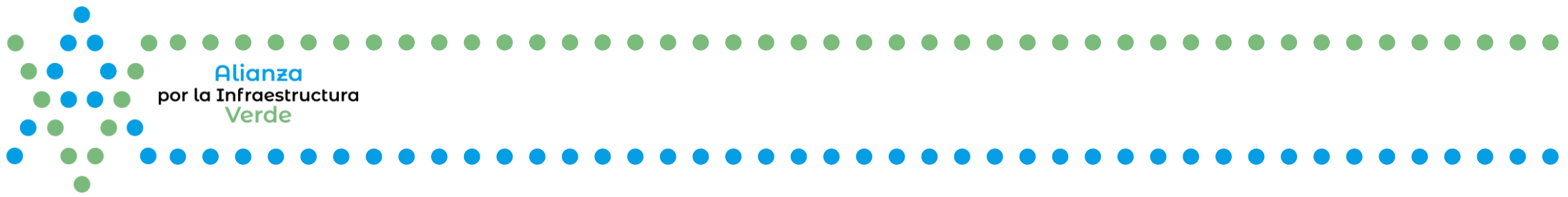
- Analysis of the functionality of GI (forest, urban and peri-urban).
- Standardization and homogenization: structure standards for measuring, valuing, quantifying and accounting GI.
- Interlocution: unite the different organizations and stakeholders of the GI sector for a stronger institutional voice.
- Deepen the sensibilization and knowledge of the values of the GI as a source of HEALTH for society.
- Promote and disseminate IV tools, standards and valuations carried out.



Funding

- Until 12/31/2022: small budget allocation linked to LIFE BooGI-BOP - creation of platform, website, dynamization.
- From 1/1/2023: membership of companies and organizations with the possibility of a membership fee.
- Search for those interested in participating and financing.





What and how?

- **Standards, norms and technical regulations**, with a multidisciplinary approach.
- **Institutional relations**: public and private, search for alliances with sectors such as health, sports.
- **Science and innovation**: Think tank linked to universities, research centers, companies and experts.
- **Training**: with different levels of specialization and target audiences.
- **Communication and dissemination**: share the diversity around GI, education of various interest groups and decision makers; communication manual.

Structure

- Until 2023: Building and expanding of the alliance (alianza) as a first step before constituting a separate legal entity.
- From January 2023: Period of 6 months in which the founders explore the incorporation of members (public and private institutions, researchers, individuals...).
- Located in ETSI Montes, Forestry and Natural Environment, UPM.
- Secretariat: LIFE BooGI-BOP Project

