



WELCOME TO ČSOB KAMPUS!

John Hollows | Marcela Suchánková

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DIGITAL WITH A HUMAN TOUCH

ČSOB Kampus =
Learning Community

ČSOB KAMPUS

is a unique space for our employees representing everything we care about the most



Innovation & digitalization

CZK 1.5bn invested
in IT R&D (2018)



People

3.6m clients
and 8,318 employees



Flexibility

36% employees regularly
using home office



Sustainability

Carbon footprint reduced by
more than 30% (compared to 2015)

UNDERSTANDING CLIENT'S NEEDS

We are learning together what digital with a human touch means in our environment to understand our clients' needs

PROOF

We invest in digital solutions and innovations to make financial services accessible and available to everyone and at any time

Smartbanking

Multibanking

Online loan

Payments in
public transport

PEOPLE COME FIRST

PROOF

We strongly invest in people in order to deliver intelligent, warm and lively client interaction

We are learning how to be more flexible and agile

8,318
employees

5,000 people:
ČSOB Kampus capacity

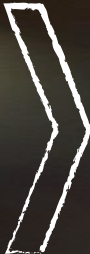
Y-o-Y increase
of wages by 10%

TAILOR MADE SOLUTIONS



We are learning how to relate to our clients with focus on data, digital sometimes can be “more human than human”

PROOF



4.3 million personalized offers on websites and apps every month
Tailor-made offers are **80% more successful** than those not targeted



SUSTAINABILITY EXEMPLAR



We are learning and continuously finding more efficient ways of contributing to the society and being better corporate citizen



PROOF

ČSOB Kampus represents one of the top buildings in the whole Europe in terms of ecological standards



| Private Banking
| Patria
| IT

| ČSOB Leasing
| ČSOB Factoring

| ČSOB Advisory
| ČSOB Insurance Broker

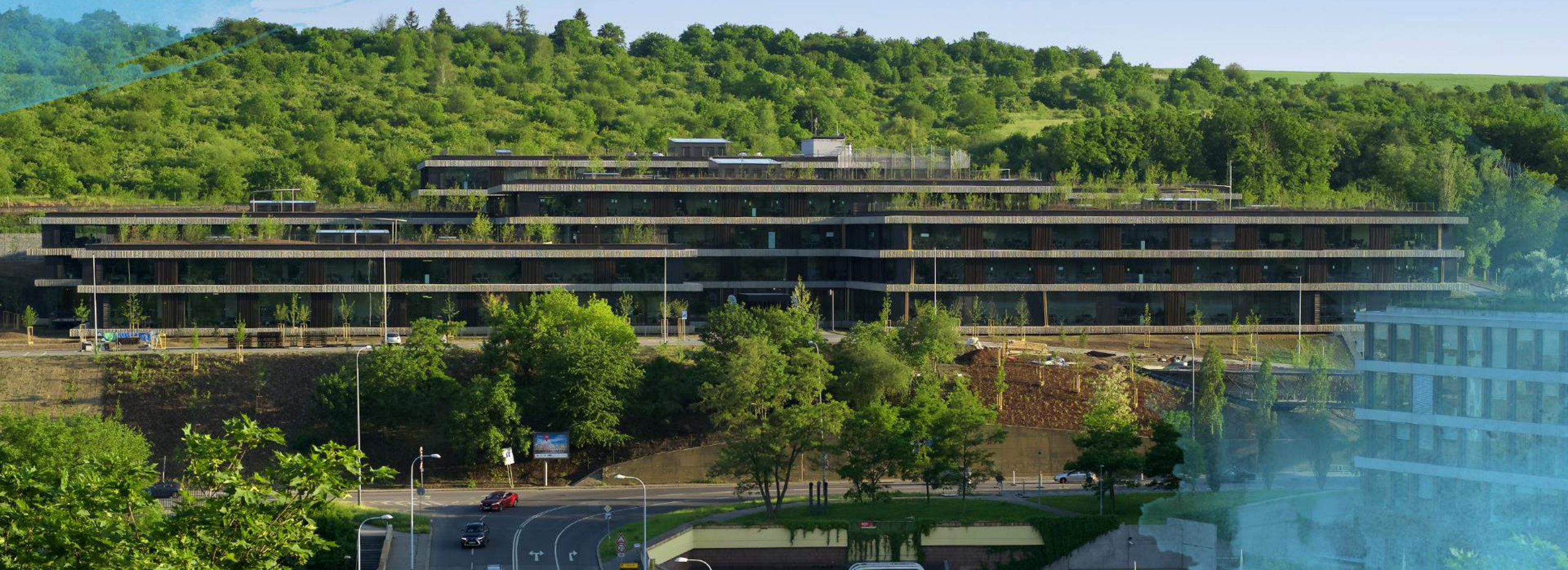
**ALL UNDER
ONE ROOF**

WELCOME TO ČSOB KAMPUS



TADY JSME DOMA

Marcela Suchánková



ČSOB KAMPUS SPOLEČNÉ DÍLO NAŠICH LIDÍ

Zaměstnanci volili
rozvržení i design prostor



ČSOB KAMPUS SPOLEČNÉ DÍLO NAŠICH LIDÍ

Podoba Kampusu
odráží jejich potřeby





UNIKÁTNÍ OTEVŘENÝ
**PROSTOR PRO PRACOVNÍ
I KOMUNITNÍ SETKÁVÁNÍ**

The image shows a modern interior space featuring a prominent wide staircase made of light-colored wooden planks. The staircase has metal handrails and glass balustrades. Above the stairs, there is a mezzanine level with glass railings and some furniture. The background is a blue-tinted overlay showing a modern office or library with bookshelves and a desk. The text is overlaid on the right side of the image.

NOVÉ ŠKOLICÍ STŘEDISKO NAVRŽENÉ PRO EFEKTIVNÍ SPOLUPRÁCI

ČSOB KAMPUS DŮKAZ FLEXIBILNÍHO PŘÍSTUPU BANKY

1

Je navržen tak, abychom uvnitř fungovali efektivně a navenek poskytovali ty nejlepší služby

Nabízí možnosti, jak lépe skloubit osobní i pracovní život

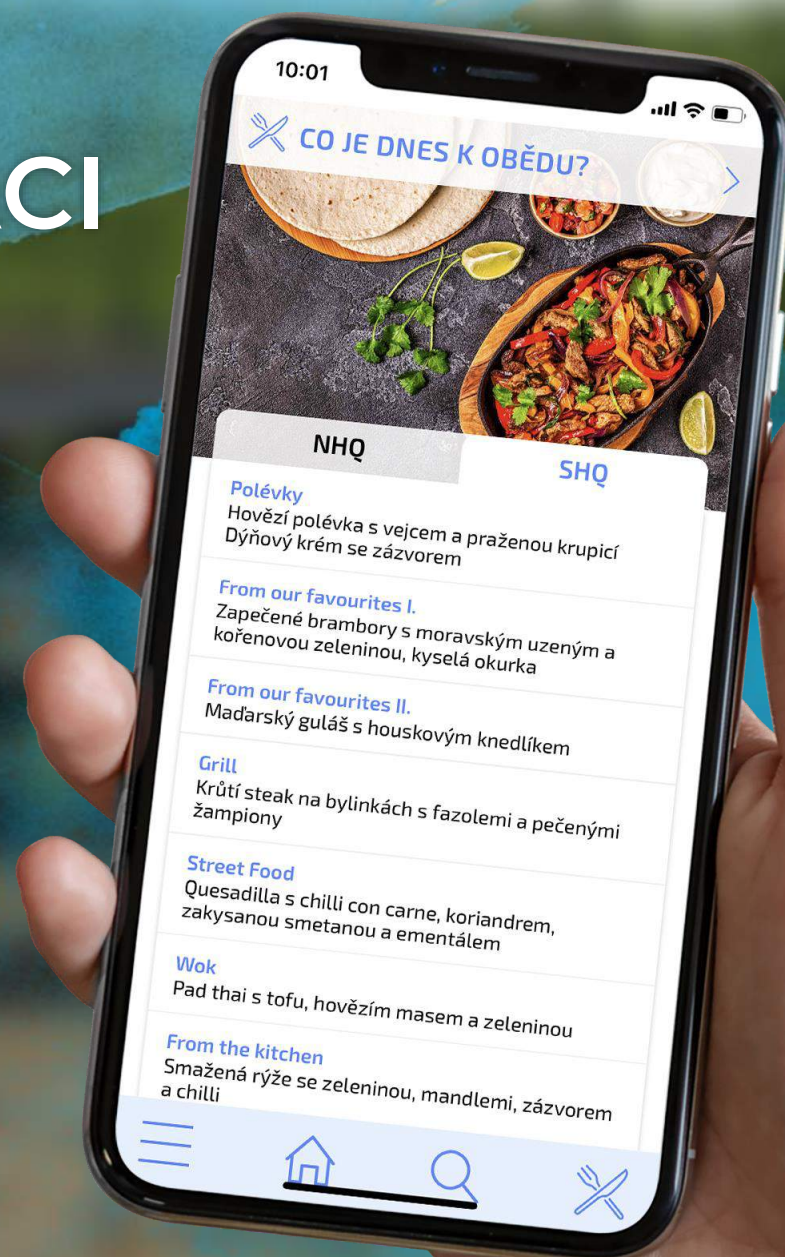
2

MODERNÍ TECHNOLOGIE USNADŇUJÍ LIDEM PRÁCI I POHYB PO KAMPUSU

Výběr nejvíce vyhovujícího
místa pro práci

Informace
o dostupných službách

Aktuální jídelní lístky



NOVÁ BUDOVA ČSOB KAMPUSU PŘÍRODA MÁ U NÁS ZELENOU



LEED Platinum

Udržitelnost a ochrana životního prostředí byla naší prioritou

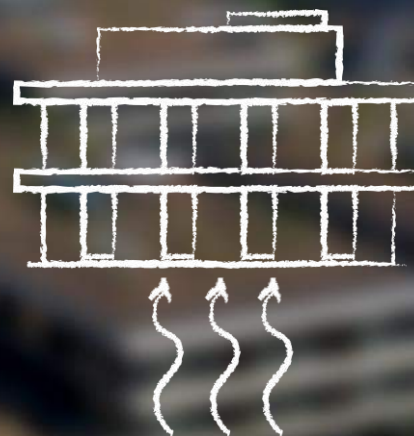


10 000 m²
rozloha střešních teras

345
stromů

3 314
keřů

Kladli jsme rovněž důraz na energetickou soběstačnost



177
zemních vrtů

150 m
hloubka

26 km
celková délka

An aerial photograph of a modern architectural complex featuring several multi-story buildings with flat, green roofs. The buildings are arranged in a staggered, stepped fashion. The surrounding landscape is lush with trees, many of which have yellow and orange autumn foliage. A road with cars and a pedestrian path are visible. In the foreground, there is a large, semi-transparent blue overlay that covers the bottom half of the image. On this blue overlay, the word 'KVÍZ' is written in white, and two large white question marks are positioned on the right side.

KVÍZ



ČSOB KAMPUS

1. Víte, jakou plochu zabírají střešní zahrady ČSOB Kampusu?

a) $\frac{1}{2}$ fotbalového hřiště

b) 1 fotbalové hřiště

c) 2 fotbalové hřiště



TEAM BLUE

2. Tipnete si, kolik jsme ve skupině KBC
vysportovali kilometrů během
4. výzvy TEAM BLUE?

a) >330 000 km

b) >770 000 kilometrů

c) >920 000 kilometrů



FANDÍME MHD

3. Uhádnete, kolik lístků se díky našemu řešení prodá každý měsíc po celé ČR přímo ve vozech MHD prostřednictvím bankovních karet?

a) 770 845

b) 1 270 417

c) 982 547



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www.csob.cz/csobkampus