



Biodiversity-oriented premises in the European perspective

*Giulia Carboni, Programme Coordination Manager, LIFE Nature
European Climate, Infrastructure and Environment Executive Agency (CINEA)*

The LIFE programme



- The LIFE programme as a whole constitutes a **100% contribution** to the objectives and targets of **European Green Deal**
- The only EU programme dedicated exclusively to the **environment, nature conservation and climate action**.
- ~ 4600 projects across the EU
- ~ 6.5 billion Euros
- For the years 2021-2027, a budget of **5.43 billion €**
- Bottom-up approach



The LIFE Programme 2021-2027

To contribute to the shift to a circular, energy-efficient, renewable energy based- and climate resilient economy

To protect and improve the quality of the environment

To halt and reverse biodiversity loss



Nature and Biodiversity



Circular Economy and Quality of Life



Climate Change Mitigation and Adaptation



Clean Energy Transition

Projects

- Develop and demonstrate eco-innovative techniques and approaches
- Promote best practices and behavioral changes
- Help to implement and enforce plans and strategies, in compliance with EU legislation.
- Catalyse the large-scale deployment of successful solutions

•Contributes to policies and legislation development, monitoring and enforcement

- Help Member States to improve their implementation

Project beneficiaries are:

Private enterprises
NGOs and civil society organisations
Public authorities





Bringing nature back through **LIFE**

The EU LIFE programme's impact
on nature and society

Environment

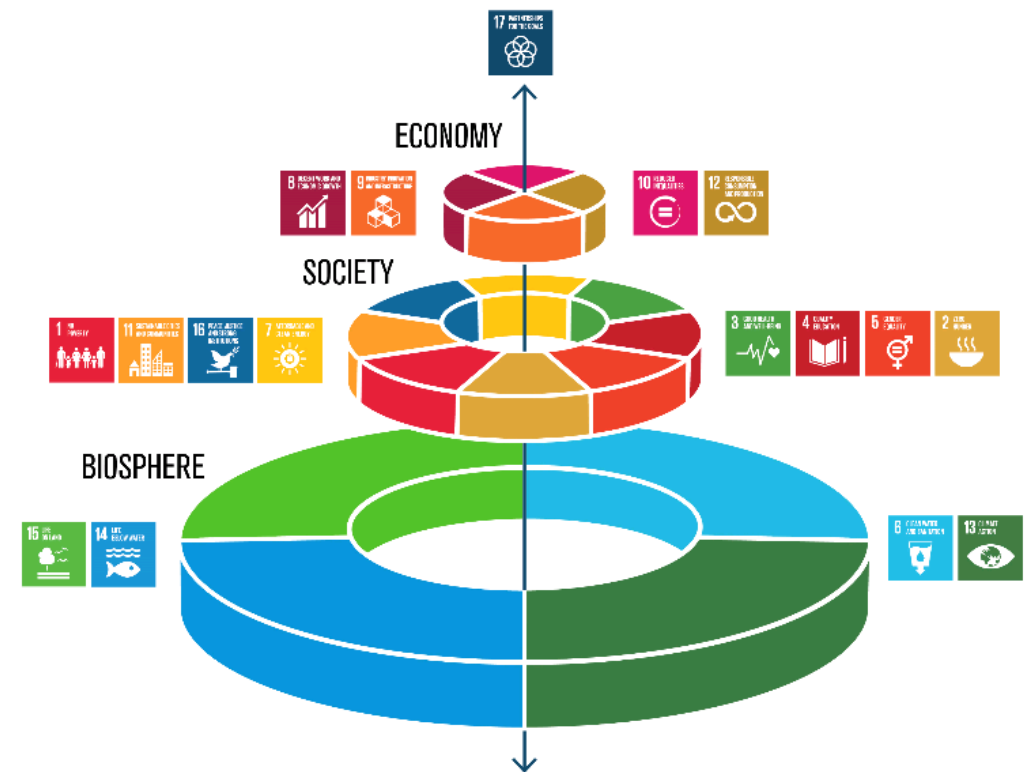


- An overview of the contribution of the LIFE programme for the improvement of conservation status of EU protected habitats and species
- The role of LIFE for the EU Natura 2000 network
- LIFE contribution to the IAS
- Developing green infrastructure and nature-based solutions
- Capacity building, combatting wildlife crime, public outreach and awareness



Natural Capital underpins our economy and well-being

- The biosphere is at the basis of the economy
- More than half of global GDP is linked to nature
- Connections between biodiversity loss, climate change and pandemics
- Restoring biodiversity core part of recovery



Graphics by Jerker Lokrantz/Azote



EU BIODIVERSITY STRATEGY

Bringing nature back into our lives



"Making nature healthy again is key to our physical and mental wellbeing and is an ally in the fight against climate change and disease outbreaks. It is at the heart of our growth strategy, the European Green Deal, and is part of a European recovery that gives more back to the planet than it takes away."

Ursula Von der Leyen, President of the European Commission

Elements of the EU 2030 Biodiversity Strategy



Protect Nature



Enable Transformative Change



Restore Nature



EU For An Ambitious
Global Agenda



| Enable Transformative Change



➤ Governance framework

➤ Unlocking financing

➤ **Business engagement**

➤ Knowledge, education

➤ Promotion of Nature-Based Solutions



Business@Biodiversity in the EU Biodiversity Strategy

- Specific Business for Biodiversity section → help to build a **Business for Biodiversity movement**
- **Measuring and integrating the value** of nature is key
- **Develop methods, criteria** and standards to describe the essential features of biodiversity, its services, and values
 - **natural capital accounting**
 - **measuring the environmental footprint** of products and organisations on the environment
- **Revised Sustainable Finance Strategy- Taxonomy, CSRD, Assessment of risks to the financial system from nature loss**

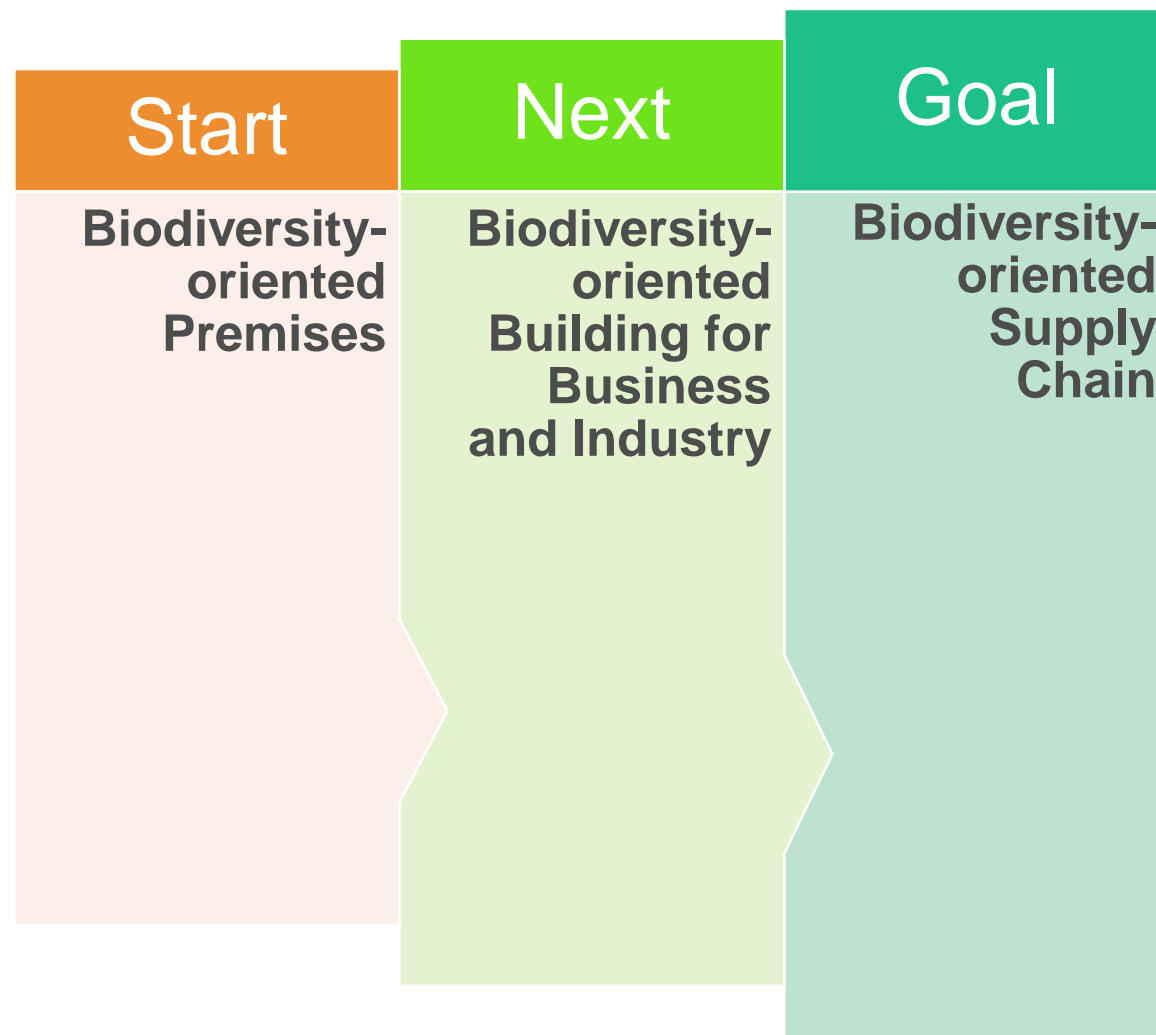


Move beyond measuring only impacts to also measuring dependencies

- Measuring the impacts alone often fails to lead to better decision-making - without any idea of what this means for your business
- → move from measuring only impacts to also measuring dependencies
- → move beyond measuring to also valuing
- Identifying value = what nature means to the business – makes it visible in decision-making



A wish...



A suggestion



Thanks and keep in touch!



30 years of bringing green ideas to LIFE



https://cinea.ec.europa.eu/life_en



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